Custom-Made vs. Over-the-Counter Orthotics

Why Orthotics?

Stabilizing orthotics are prescription shoe inserts. They’re custom-made to easily slide into your shoes and support the unique shape of your feet.

Just as everyone has a unique personality, everyone has a unique body structure and foot shape. The benefit of using custom-made orthotics—rather than generic, mass-produced ones—is that they’re perfectly fitted to you.

**COMPARISON BETWEEN OVER THE COUNTER INSERTS AND CUSTOM ORTHOTICS**

<table>
<thead>
<tr>
<th>Feature</th>
<th>Premium Materials/Support</th>
<th>Individually Designed for You</th>
<th>Crafted by Hand</th>
<th>3 Arch Advantage™</th>
<th>Pelvic Stabilization</th>
<th>Whole-Body Pain Relief</th>
<th>1 Year, 100% Money-back Guarantee</th>
<th>Clinically Proven</th>
<th>Made in America</th>
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</thead>
<tbody>
<tr>
<td><strong>Custom</strong></td>
<td>✓</td>
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<tr>
<td><strong>Over-the-Counter</strong></td>
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STABILIZING ORTHOTICS

What Stabilizing Orthotics Do For You

BEFORE
Unsupported

FULL BODY PAIN
Your feet may not hurt, but they can cause stress and pain throughout the body.

STRESS/PAIN
Tilt
Rotation
Pronation
Without Orthotics

AFTER
Supported with Stabilizing Orthotics

PAIN RELIEF
Relieve pain by fixing biomechanics

PROVEN
Foot Levelers orthotics are proven to reduce pain and improve function

COMFORT
Foot Levelers orthotics provide comfort and pain-relief all day long

With Foot Levelers Orthotics

FootLevelers.com | f y v | 3
PROVEN

Foot Levelers custom orthotics are PROVEN to reduce Low Back Pain by 34.5%
What Orthotics Do For Your Body

Foot Levelers stabilizing orthotics were developed to improve your comfort level. Foot Levelers orthotics also help reduce low back pain, hip pain, and even neck pain. Learn more about each of these conditions and how Foot Levelers can help you live a pain-free lifestyle.

Low Back Pain

There are many possible reasons for low back pain but spinal strain and postural fatigue account for about 70% of cases not caused by more serious conditions.

Sacroiliac Joint Pain

The sacroiliac (or SI) joints are the link between your spinal column and pelvis. They help absorb damaging shock forces and they also help stabilize the body and transmit weight to the lower limbs.

Knee Pain

There is no single cause for painful knee joints, but there are generally 2 types of contributing factors: traumatic and chronic.

Ask your doctor how Foot Levelers can help reduce pain.

FootLevelers.com
What Orthotics Do For Your Feet

The pain you feel in your feet is debilitating and prevents you from living life to its fullest. Foot Levelers stabilizing orthotics offer relief from some of the most common foot conditions, including plantar fasciitis and metatarsalgia. Foot Levelers orthotics are a great solution if you’re experiencing foot pain.

Flat Feet
When a foot is severely pronated, or flat, it means its arches have fallen. Flat feet are less shock-absorbent for the bones, muscles, ligaments, and tendons of the entire body.

Plantar Fasciitis
The plantar fascia is the soft, springy tissue on the underside of the foot. With injury, wear and tear, or age, a painful, ongoing condition may result: plantar fasciitis.

Chronic Ankle Instability
If your ankle frequently “gives way” while walking or during activity, or if you’ve suffered from multiple sprains, you may have chronic ankle instability.

Metatarsalgia
Metatarsalgia is pain in the ball of the foot. The soft, springy tissue beneath the foot is the support system for bones. With injury, wear and tear, or age, tissue deteriorates. Arches flatten, and toes may begin to crowd one another.

Ask your doctor how Foot Levelers can help reduce your Foot Pain

FootLevelers.com | Your Feet Are Your Foundation™
MORE COMFORT.
LESS PAIN.

1 FOR WORK. 1 FOR PLAY.

Why you need more than one pair:

**Problem**
With EVERY step, your feet can cause problems throughout your body:
knee pain, hip pain, low back pain, and even neck pain

**Solution**
Orthotics in EVERY pair of shoes help relieve pain and discomfort
What other patients are saying

“After three back surgeries, I couldn’t even walk a mile. I had a colleague recommend orthotics. After I got them, I put them in my shoes and went on a trip to New York City. We walked 9 miles. No pain. The amount of relief Foot Levelers orthotics provide is enormous. It’s just an amazing improvement in quality of life.”

Kelley Andrews of Salem, VA

“I had lower back pain. I wasn’t sleeping very well. My mood was dropping and I began to have some knee issues. ... I saw multiple specialists and doctors who said I needed surgery. Fast forward a few months, and I feel like I’m healed. I owe my healing all to Dr. Stu (Weitzman) and Foot Levelers custom orthotics.”

Carla Churyk of Brewster, NY

“I bought two sets of Foot Levelers. One for my dressy shoes and one for my sneakers. I’m glad I did. Now I don’t have to move my orthotics from one pair of shoes to another. I’m always ready to go and “go” is something I like to do.”

Jackie Ann Dean of Springfield, MO

“One week into wearing my Fiji custom orthotic flip-flops, I can honestly see a huge improvement in my level of back pain! They are my new favorite pair of flip-flops.”

Niki Lazenby of Clermont, FL
I’ve had custom orthotics for years but was amazed when these arrived within a week to treat my neuroma! It was like going from a VW Bug to a Rolls Royce. The more I walked with the Foot Levelers, the better my feet felt! Six weeks later, I finished a 530-mile backpack trip, and I am ever so grateful to my Chiropractor and Foot Levelers.

- Sandy B.

InMotion® improves performance in active patients

Designed for Everyday Activities

• Celliant® top to help increase energy and enhance performance
• Remove/wick away moisture 4x faster
• Help control odor and bacteria
• Includes DRS-X™ and the patented Gait Cycle System® for extra shock absorption
• Top cover provides better grip during athletic activity

I’ve had custom orthotics for years but was amazed when these arrived within a week to treat my neuroma! It was like going from a VW Bug to a Rolls Royce. The more I walked with the Foot Levelers, the better my feet felt! Six weeks later, I finished a 530-mile backpack trip, and I am ever so grateful to my Chiropractor and Foot Levelers.

- Sandy B.
Stabilizing Orthotics

**Shoes with removable liner**

- Any

**Shoes without removable liner and tight-fitting shoes**

- Dress Length

**Women’s dress shoes**

- (up to 1”)
  - 5th Avenue 1”
- (Between 1 & 2”)
  - 5th Avenue 2”

To receive maximum support from your custom orthotics, consider orthotics for each of your shoes. Ask the doctor about the benefits of multiple pairs.

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**What types of shoes do you wear?**

**What is your activity level?**

- Extreme
  - You need **EXTREME** orthotics
- Moderate
  - You need **ULTRA** orthotics

10 FootLevelers.com | Your Feet Are Your Foundation™
Choose a Top Cover

**Active**
Cambrelle® Top

Regulates foot and body temperature while controlling moisture.

Active orthotics are:
- Designed for ‘active’ shoes like runners, hikers, walkers, etc.

**Comfort**
TechCel® Top

Provides extreme comfort and durability with an extra layer of cushion.

Comfort orthotics are:
- Perfect for those who stand for extended periods

**Luxury**
Lambson Leather™ Top

Luxurious leather top that slides comfortably into shoes.

Luxury orthotics are:
- Great for business professionals who wear dress shoes all day long

**Tough**
Tough Leather Top

Our toughest and most durable top for those who wear work boots or who need extreme durability.

Tough orthotics are:
- For those who are very hard on their footwear

**AVAILABLE IN:**
- EXTREME
- ULTRA
- DRESS LENGTH
Orthotics NEW
Exclusively for Women

- Stabilizing orthotics made just for women
- Slim design to fit easily into heels with 1 inch or 2 inches
- Soft yet durable top cover for a more comfortable feel
- Discreet support for dress shoes and even strappy sandals

5TH AVENUE FOR 1"
1" Heel
7/8 Length ITEM 0910711

5TH AVENUE FOR 2"
2" Heel
3/4 Length ITEM 0910710

5TH AVENUE LUXURY FOR 1"
1" Heel
Luxury ITEM 0910712
ULTRA THIN

5TH AVENUE LUXURY FOR 2"
2" Heel
Luxury ITEM 0913600
ULTRA THIN

DRESS LENGTH LUXURY
Dress Length ITEM 0912800
A high performance orthotic for the young athlete

Young Athletes 13-18

• Helps establish healthy posture as kids grow, from the ground up
• Offers biomechanical support, which may help alleviate growing pains
• Helps keep kids stable and supported during sports or play
• Available with our Posture Protect Program™☆

YOUNG ATHLETES 13-18

Full Length ITEM 0913402
3/4 Length ITEM 0913401

3/4 Length
Perfect for shoes and cleats with a tight toe box

Full Length Offers full foot support with added propulsion

FootLevelers.com | f v 13
ITEM 0913103 Full Length
LONG DISTANCE RUNNERS

• EXTREME PROPULSION with MPAX PRO
• MORE ADVANCED materials for improved performance
• FEATURES double MPAX TECHNOLOGY

X³ Long Distance Runners

ITEM 0913101 Full Length

ITEM 0913101 Full Length

TIGHT-FITTING ATHLETIC FOOTWEAR

• OUR THINNEST athletic orthotic—perfect for cleats
• 53.2% lighter than any of our other orthotics
• FEATURES double MPAX TECHNOLOGY

X³ Tight-Fitting Athletic Footwear

FootLevelers.com | Your Feet Are Your Foundation™
SPECIALTY ORTHOTICS

**RELIEF**

**ELITE COMFORT™**

Full Length  ITEM 0912911

Provides *elite comfort and durability* with an extra layer of cushion.

**MAGNETS**

**ELITE ENERGY XL™**

Full Length  ITEM 0910300

May *enhance your energy, edge, and performance.*

*Contains magnets. Do not use if you are wearing a pacemaker or electrical implant of any kind, or if you are pregnant.

**LEGACY**

**SPS®**

Foot Levelers is proud to offer the innovation that started it all, our Spinal Pelvic Stabilizers, the original design of company founder, Dr. Monte H. Greenawalt. As demand for his services grew, Foot Levelers, Inc. was born in 1952.

**GOLF**

**PARFLEX PLUS®**

Full Length  ITEM 0910701

- Increases club head velocity 3-5 mph
- Helps wearer hit golf ball 9-15 yards farther
- Helps improve your body’s alignment
- Helps reduce your fatigue

*Published in JMPT, 1997-2001*

*Contains magnets. Do not use if you are wearing a pacemaker or electrical implant of any kind, or if you are pregnant.

**WATER RESISTANT**

**AQUAGUARD™**

Full Length  ITEM 0910700

Great for high-humidity work environments or activities around water.
**WOMEN**

**Brooks Addiction™ 14**
- Color: Black/Hot Pink/Silver
- ITEM: BRW0210
- SIZES: B, D = 5.5–12 • 2E = 6–12

**Brooks Adrenaline™ GTS 20**
- Color: Black
- ITEM: BRW0220
- SIZES: B, D = 5–11, 12

**Brooks Ghost 12**
- Color: Peacoat/Blue/Aqua
- ITEM: BRW0220
- SIZES: B, D = 5–11, 12

**New Balance Zante Pursuit**
- Color: Gunmetal/Arctic Fox/Black
- ITEM: NBW0060
- SIZES: B = 5–11, 12 • D = 5–11, 12

**Merrell FST 2 WP**
- Color: Granite/Shark
- ITEM: MEW0090
- SIZES: B = 5–11

**MEN**

**Brooks Addiction™ 14**
- Color: Blackened Pearl/Blue/Black
- ITEM: BRM0210
- SIZES: D-2E = 7–12, 13, 14, 15 • 4E = 8–12, 13, 14, 15

**Brooks Adrenaline™ GTS 20**
- Color: Black
- ITEM: BRM0220
- SIZES: D, 2E = 7–12, 13, 14, 15

**Brooks Ghost 12**
- Color: Navy/Deep Water/Gold
- ITEM: BRM0220
- SIZES: D, 2E = 7–12, 13, 14, 15

**New Balance Zante Pursuit**
- Color: Black/Phantom
- ITEM: NBM0060
- SIZES: D = 7–13, 14, 15 • 2E = 7–13, 14, 15

**Merrell Moab 2 WP**
- Color: Granite
- ITEM: MEM0090
- SIZES: M = 7–13, 14 • W = 7–12, 13, 14

Low or flat arches; Moderate to severe overpronation

Normal or medium arches; Mild to moderate overpronation

High arches; Low pronation

Lightweight

Waterproof
OluKai Nohea Slipper
Color: Pale Gray ITEM ONW0060
SIZES M = 5-11 (WHOLE SIZES ONLY)

OluKai Moloa Slipper
Color: Dark Wood/Dark Wood ITEM OMNO040
SIZES M = 7-14 (WHOLE SIZES ONLY)

OluKai Pehuea Leather
Color: Black Kapa/Black ITEM
SIZES M = 5, 6-10, 11

OluKai Moloa Slipper
Color: Light Wood/Black ITEM
SIZES M = 7-14 (WHOLE SIZES ONLY)

Clarks Un.Loop™
Color: Black Leather ITEM CLW00012
SIZES M = 5-10, 11, 12 • W = 6-10, 11

OluKai Kulana
Color: Fox/Dark Wood ITEM ONM0040
SIZES M = 7, 8-12, 13, 14

Florsheim Cap Toe Oxford
Color: Black ITEM FLM0020
SIZES D = 7-12, 13, 14, 15 • 3E = 7-11, 12, 13, 14, 15

Styles and colors may vary slightly.
Subject to Availability
**CAOS Wave**
Color: Black  ITEM CAW0010
SIZES B = 5-10 (WHOLE SIZES ONLY)

**CAOS Riptide**
Color: Black/Gray  ITEM CAM0010
SIZES D = 8-15 (WHOLE SIZES ONLY)

**Naot Arthur**
Color: Brown  ITEM NAM0040
SIZES M = 7-13 (WHOLE SIZES ONLY)
(3 ADJUSTABLE STRAPS)

**Merrell Choprock**
Color: Blue Smoke  ITEM Mew0070
SIZES M = 5-11

**Merrell Choprock**
Color: Black  ITEM MEM0070
SIZES M = 7-13, 14, 15

**Naot Enid**
Color: Vintage Slate  ITEM NAW0220
SIZES M = 5-11 (WHOLE SIZES ONLY)
1 1/4” Heel (2 ADJUSTABLE STRAPS)

**Naot Paris**
Color: Black  ITEM NAW0140
SIZES M = 5-11 (WHOLE SIZES ONLY)
2” Heel (1 ADJUSTABLE STRAP)

**Naot Mikaela**
Color: Brown  ITEM NAW0060
SIZES W = 5-11 (WHOLE SIZES ONLY)
(2 ADJUSTABLE STRAPS) WIDE WIDTH SANDAL

**Roanoke**
Color: Brown  ITEM ROA0020
SIZES 5-11 (WHOLE SIZES ONLY)

**Roanoke**
Color: Black  ITEM ROA0010
SIZES 7-13 (WHOLE SIZES ONLY)

**Roanoke**
Color: Black  ITEM ROA0020
SIZES 7-13 (WHOLE SIZES ONLY)

**Asheville**
Color: Black  ITEM ASH0020
Sizes 5-11 (WHOLE SIZES ONLY)

**Asheville**
Color: Black  ITEM ASH0010
Sizes 7-13 (WHOLE SIZES ONLY)

**NEW**

**NEW**
CUSTOM ORTHOTIC FLIP-FLOPS

Maui™
Color: Black Pearl ITEM CSWO060
SIZES D = 7-14 (WHOLE SIZES ONLY)

Fiji™
Color: Black Pearl ITEM CSWO050
SIZES B = 5-11 (WHOLE SIZES ONLY)

Catamaran®
Color: Mahogany ITEM CSWO020
SIZES D = 7-14 (WHOLE SIZES ONLY)

Fiji™
Color: Black Chevron ITEM CSWO060
SIZES B = 5-11 (WHOLE SIZES ONLY)

Catamaran™
Color: Mahogany ITEM CSWO190
SIZES B = 5-11 (WHOLE SIZES ONLY)

Vegas™
Color: Black ITEM CSWO160
SIZES B = 5-11 (WHOLE SIZES ONLY)

Midnight Breeze®
Color: Black ITEM CSWO020
SIZES B = 5-11 (WHOLE SIZES ONLY)

Seabreeze®
Color: Shell ITEM CSWO010
SIZES B = 5-11 (WHOLE SIZES ONLY)

Bling™
Color: Black ITEM CSWO030
SIZES B = 5-11 (WHOLE SIZES ONLY)

WOMEN

MEN

OUR MOST POPULAR
CUSTOM ORTHOTIC FLIP-FLOP

Styles and colors may vary slightly. † No factory liner.

Heel lifts not recommended for Naots

FootLevelers.com | f  t  v
MORE

COMFORT.

LESS

PAIN.

Only Foot Levelers has orthotics PROVEN to reduce Low Back Pain

Ask the staff how Foot Levelers can help eliminate your pain

FootLevelers.com