Custom-Made vs. Over-the-Counter Orthotics

Why Orthotics?

Stabilizing orthotics are prescription shoe inserts. They’re custom-made to easily slide into your shoes and support the unique shape of your feet.

Just as everyone has a unique personality, everyone has a unique body structure and foot shape. The benefit of using custom-made orthotics—rather than generic, mass-produced ones—is that they’re perfectly fitted to you.

<table>
<thead>
<tr>
<th>COMPARISON BETWEEN OVER THE COUNTER INSERTS AND CUSTOM ORTHOTICS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Maximum Comfort</strong></td>
</tr>
<tr>
<td><strong>Premium Materials/Support</strong></td>
</tr>
<tr>
<td><strong>Individually Designed for You</strong></td>
</tr>
<tr>
<td><strong>Crafted by Hand</strong></td>
</tr>
<tr>
<td><strong>3 Arch Advantage™</strong></td>
</tr>
<tr>
<td><strong>Pelvic Stabilization</strong></td>
</tr>
<tr>
<td><strong>Whole-Body Pain Relief</strong></td>
</tr>
<tr>
<td><strong>1 Year, 100% Money-back Guarantee</strong></td>
</tr>
<tr>
<td><strong>Clinically Proven</strong></td>
</tr>
<tr>
<td><strong>Made in America</strong></td>
</tr>
</tbody>
</table>
What Stabilizing Orthotics Do For You

**BEFORE**
Un supported

**AFTER**
Supported with Stabilizing Orthotics

**STRESS/PAIN**
- Without Orthotics
- With Foot Levelers Orthotics

**FULL BODY PAIN**
- Your feet may not hurt, but they can cause stress and pain throughout the body.

**PAIN RELIEF**
- Relieve pain by fixing biomechanics

**PROVEN**
- Foot Levelers orthotics are proven to reduce pain and improve function

**COMFORT**
- Foot Levelers orthotics provide comfort and pain-relief all day long
PROVEN

Foot Levelers custom orthotics are PROVEN to reduce Low Back Pain by 34.5%

What Orthotics Do For Your Body

Foot Levelers stabilizing orthotics were developed to improve your comfort level. Foot Levelers orthotics also help reduce low back pain, hip pain, and even neck pain. Learn more about each of these conditions and how Foot Levelers can help you live a pain-free lifestyle.

**Low Back Pain**

There are many possible reasons for low back pain, but spinal strain and postural fatigue account for about 70% of cases not caused by more serious conditions.

**Sacroiliac Joint Pain**

The sacroiliac (or SI) joints are the link between your spinal column and pelvis. They help absorb damaging shock forces and help stabilize the body and transmit weight to the lower limbs.

**Knee Pain**

There is no single cause for painful knee joints, but there are generally 2 types of contributing factors—traumatic and chronic. Your doctor will help determine the cause of your knee pain.

**Short Leg**

Leg length inequality (LLI) can cause pressure, stress, and pain in your knees, thighs, hips, pelvis, and spine.

Ask your doctor how Foot Levelers can help reduce pain.
What Orthotics Do For Your Feet

The pain you feel in your feet is debilitating and prevents you from living life to its fullest. Foot Levelers stabilizing orthotics offer relief from some of the most common foot conditions, including plantar fasciitis and metatarsalgia. Foot Levelers orthotics are a great solution if you’re experiencing foot pain.

~ Flat Feet ~
When a foot is severely pronated, or flat, it means its arches have fallen. Flat feet are less shock-absorbent for the bones, muscles, ligaments, and tendons of the entire body.

~ Plantar Fasciitis ~
The plantar fascia is the soft, springy tissue on the underside of the foot. With injury, wear and tear, or age, a painful, ongoing condition may result: plantar fasciitis.

~ Metatarsalgia ~
Metatarsalgia is pain in the ball of the foot. The soft, springy tissue beneath the bones of the forefoot deteriorates. With injury, wear and tear, or age, tissue deteriorates. Arches flatten, and toes may begin to crowd one another.

~ Chronic Ankle Instability ~
If your ankle frequently “gives way” while walking or during activity, or if you’ve suffered from multiple sprains, you may have chronic ankle instability.

Ask your doctor how Foot Levelers can help reduce your Foot Pain.
STABILIZING ORTHOTICS

FootLevelers.com | FLV

Problem
With EVERY step, your feet can cause problems throughout your body: knee pain, hip pain, low back pain, and even neck pain

Solution
Orthotics in EVERY pair of shoes help relieve pain and discomfort

1 FOR WORK. 1 FOR PLAY.

Why you need more than one pair:

Problem
With EVERY step, your feet can cause problems throughout your body: knee pain, hip pain, low back pain, and even neck pain

Solution
Orthotics in EVERY pair of shoes help relieve pain and discomfort
What other patients are saying

“After three back surgeries, I couldn’t even walk a mile. I had a colleague recommend orthotics. After I got them, I put them in my shoes and went on a trip to New York City. We walked 9 miles. No pain. The amount of relief Foot Levelers orthotics provide is enormous. It’s just an amazing improvement in quality of life.”

Kelley Andrews of Salem, VA

“I had lower back pain. I wasn’t sleeping very well. My mood was dropping and I began to have some knee issues. ... I saw multiple specialists and doctors who said I needed surgery. Fast forward a few months, and I feel like I’m healed. I owe my healing all to Dr. Stu (Weitzman) and Foot Levelers custom orthotics.”

Carla Churyk of Brewster, NY

“I bought two sets of Foot Levelers. One for my dressy shoes and one for my sneakers. I’m glad I did. Now I don’t have to move my orthotics from one pair of shoes to another. I’m always ready to go and “go” is something I like to do.”

Jackie Ann Dean of Springfield, MO

“One week into wearing my Fiji custom orthotic flip-flops, I can honestly see a huge improvement in my level of back pain! They are my new favorite pair of flip-flops.”

Niki Lazenby of Clermont, FL
STABILIZING ORTHOTICS

Our #1 Doctor Recommended Orthotic

InMotion® improves performance in active patients

Designed for Everyday Activities
• Remove/wick away moisture 4x faster
• Help control odor and bacteria
• Includes DRS-X™ and the patented Gait Cycle System® for extra shock absorption
• Top cover provides better grip during athletic activity

“I’ve had custom orthotics for years but was amazed when these arrived within a week to treat my neuroma! It was like going from a VW Bug to a Rolls Royce. The more I walked with the Foot Levelers, the better my feet felt! Six weeks later, I finished a 530-mile backpack trip, and I am ever so grateful to my Chiropractor and Foot Levelers.”

- Sandy B.
What types of shoes do you wear?

Shoes with removable liner

Shoes without removable liner and tight-fitting shoes

Women’s dress shoes

To receive maximum support from your custom orthotics, consider orthotics for each of your shoes. Ask the doctor about the benefits of multiple pairs.

What is your activity level?

Extreme

Moderate

You need EXTREME orthotics

You need ULTRA orthotics
Choose a Top Cover

**Active**
Cambrelle® Top
Regulates foot and body temperature while controlling moisture.

**Active orthotics are:**
- Designed for ‘active’ shoes like runners, hikers, walkers, etc.

**AVAILABLE IN:**
- EXTREME
- ULTRA

**Comfort**
TechCel® Top
Provides extreme comfort and durability with an extra layer of cushion.

**Comfort orthotics are:**
- Perfect for those who stand for extended periods

**AVAILABLE IN:**
- EXTREME
- ULTRA

**Luxury**
Lambson Leather™ Top
Luxurious leather top that slides comfortably into shoes.

**Luxury orthotics are:**
- Great for business professionals who wear dress shoes all day long

**AVAILABLE IN:**
- EXTREME
- DRESS LENGTH
- ULTRA

**Tough**
Tough Leather Top
Our toughest and most durable top for those who wear work boots or who need extreme durability.

**Tough orthotics are:**
- For those who are very hard on their footwear

**AVAILABLE IN:**
- EXTREME
- ULTRA
Orthotics • Exclusively for Women

- Stabilizing orthotics made just for women
- Slim design to fit easily into heels with 1 inch or 2 inches
- Soft yet durable top cover for a more comfortable feel
- Discreet support for dress shoes and even strappy sandals

5TH AVENUE FOR 1"

1" Heel
7/8 Length ITEM 0910711

5TH AVENUE FOR 2"

2" Heel
3/4 Length ITEM 0910710

5TH AVENUE LUXURY FOR 1"

1" Heel
Luxury ITEM 0910712
ULTRA THIN

5TH AVENUE LUXURY FOR 2"

2" Heel
Luxury ITEM 0913600
ULTRA THIN

DRESS LENGTH LUXURY

Dress Length ITEM 0912800
A high performance orthotic for the young athlete

• Helps establish healthy posture as kids grow, from the ground up
• Offers biomechanical support, which may help alleviate growing pains
• Helps keep kids stable and supported during sports or play
• Available with our Posture Protect Program™

ULTRA YOUNG SOLES

AGES 5-12

ITEM 0913402 Full Length
ITEM 0913401 3/4 Length

YOUNG ATHLETES 13-18

CPOYA™
CONCERNED PARENTS OF YOUNG ATHLETES

Ages 5-12

Full Length
ITEM 0910702

FootLevelers.com | 13
**Long Distance Runners**

**Full Length**

**ITEM 0913103**

**Features**

- EXTREME PROPULSION with MPAX PRO for improved performance
- MORE ADVANCED materials for improved performance
- Features double MPAX TECHNOLOGY

**Tight-Fitting Athletic Footwear**

**Full Length**

**ITEM 0913101**

**Features**

- OUR THINNEST athletic orthotic—perfect for cleats
- 53.2% lighter than any of our other orthotics
RELIEF
ELITE COMFORT™

Full Length | ITEM 0912911

Provides elite comfort and durability with an extra layer of cushion.

MAGNETS
ELITE ENERGY XL™*

Full Length | ITEM 0910300

May enhance your energy, edge, and performance.

*Contains magnets. Do not use if you are wearing a pacemaker or electrical implant of any kind, or if you are pregnant.

LEGACY
SPS®

Full Length | ITEM 1111
3/4 Length | ITEM 101
Dress Length | ITEM 1156

Foot Levelers is proud to offer the innovation that started it all, our Spinal Pelvic Stabilizers, the original design of company founder, Dr. Monte H. Greenawalt. As demand for his services grew, Foot Levelers, Inc. was born in 1952.

GOLF
PARFLEX PLUS®*

Full Length | ITEM 0910701

• Increases club head velocity 3-5 mph
• Helps wearer hit golf ball 9-15 yards farther
• Helps improve your body’s alignment
• Helps reduce your fatigue

*published in JMPT, 1997-2001

*Contains magnets. Do not use if you are wearing a pacemaker or electrical implant of any kind, or if you are pregnant.

WATER RESISTANT
AQUAGUARD™

Full Length | ITEM 0910700

Great for high-humidity work environments or activities around water.
**SHOETHOTICS®**

**MEN**

**Brooks Adrenaline GTS 20**
Color: Black  
ITEM: BRW0200  
SIZES: M = 7–12, 13, 14 • W = 7-12, 13, 14

**Brooks Adrenaline GTS 20**
Color: Black  
ITEM: BRM0200  
SIZES: D = 7-12, 13, 14, 15

**Brooks Addiction 14**
Color: Black/Hot Pink/Silver  
ITEM: BRW0210  
SIZES: B, D, 2E = 5-11, 12

**Brooks Addiction 14**
Color: Blackened Pearl/Blue/Black  
ITEM: BRM0210  
SIZES: D, 2E 7-12, 13, 14, 15; 4E 8-12, 13, 14, 15

**Brooks Ghost 13**
Color: Black/Pearl/Hushed Violet  
ITEM: BRW0230  
SIZES: B, D = 5-11, 12

**Brooks Ghost 13**
Color: Black/Nightlife/White  
ITEM: BRM0230  
SIZES: D, 2E 7-12, 13, 14, 15

**Brooks Launch 7**
Color: Black/Ebony/Beetroot  
ITEM: BRW0240  
SIZES: B = 5–11, 12 [LIGHTWEIGHT]

**Brooks Launch 7**
Color: Grey/Blackened Pearl/Black  
ITEM: BRM0240  
SIZES: D, 7-12, 13, 14, 15 [LIGHTWEIGHT]

**Merrell Alverstone**
Color: Charcoal  
ITEM: MEW0100  
SIZES: B = 5–11

**Merrell Moab 2 WP**
Color: Boulder  
ITEM: MEM0090  
SIZES: M = 7-12, 13, 14 • W = 7-12, 13, 14

**WOMEN**

**Brooks Adrenaline GTS 20**
Color: Black  
ITEM: BRW0200  
SIZES: B, D, 2E = 5-11, 12

**Brooks Adrenaline GTS 20**
Color: Blackened Pearl/Blue/Black  
ITEM: BRM0210  
SIZES: D, 2E 7-12, 13, 14, 15; 4E 8-12, 13, 14, 15

**Brooks Addiction 14**
Color: Blackened Pearl/Blue/Black  
ITEM: BRM0210  
SIZES: D, 2E 7-12, 13, 14, 15; 4E 8-12, 13, 14, 15

**Brooks Ghost 13**
Color: Blackened Pearl/Blue/Black  
ITEM: BRW0230  
SIZES: B, D = 5-11, 12

**Brooks Ghost 13**
Color: Black/Nightlife/White  
ITEM: BRM0230  
SIZES: D, 2E 7-12, 13, 14, 15

**Brooks Launch 7**
Color: Black/Ebony/Beetroot  
ITEM: BRW0240  
SIZES: B = 5–11, 12 [LIGHTWEIGHT]

**Brooks Launch 7**
Color: Grey/Blackened Pearl/Black  
ITEM: BRM0240  
SIZES: D, 7-12, 13, 14, 15 [LIGHTWEIGHT]

**Merrell Alverstone**
Color: Charcoal  
ITEM: MEW0100  
SIZES: B = 5–11

**Merrell Moab 2 WP**
Color: Boulder  
ITEM: MEM0090  
SIZES: M = 7-12, 13, 14 • W = 7-12, 13, 14
OluKai Moloa
Color: Storm Grey/Dark Wood ITEM ONM0060
SIZES M 7, 8-12, 13, 14 (WHOLE SIZES ONLY)

OluKai Ku'una
Color: Golden Sand/Golden Sand ITEM ONW0120
SIZES M 5, 6-10, 11 (WHOLE SIZES ONLY)

Clarks Un Darcey Cap 2.0
Color: Black Leather ITEM CLW0160
SIZES M 5-10, 11, 12; W 6-10, 11, 12.

Florsheim Cap Toe Oxford
Color: Black ITEM FLM0020
SIZES D = 7-12, 13, 14, 15 • 3E = 7-11, 12, 13, 14, 15

OluKai Kipuka Hulu
Color: Toffee/Toffee ITEM ONM0050
SIZES M 7, 8-12, 13, 14 (WHOLE SIZES ONLY)

OluKai Pehuea Leather
Color: Fox/Fox ITEM ONW0130
SIZES M = M 5, 6-10, 11

Clarks Un.Loop™
Color: Black Leather ITEM CLW0012
SIZES M 5-10, 11, 12; W 6-10, 11

Merrell World Vue
Color: Black ITEM MEM0110
SIZES M 7-12,13,14,15; W 8-12,13,14

New Styles and Colors May Vary Slightly. 
Subject to Availability 
17
CAOS Wave
Color: Black
SIZES B = 5-10 (WHOLE SIZES ONLY)

Naot Enid
Color: Vintage Slate
SIZES M = 5-11 (WHOLE SIZES ONLY)

CAOS Riptide
Color: Black/Gray
SIZES D = 8-15 (WHOLE SIZES ONLY)

Naot Paris
Color: Black
SIZES W = 5-11 (WHOLE SIZES ONLY)

Naot Arthur
Color: Brown
SIZES M = 7-13 (WHOLE SIZES ONLY)

Naot Mikaela
Color: Brown
SIZES W = 5-11 (WHOLE SIZES ONLY)

Naot Papaya
Color: Gunmetal
SIZES W = 5-11 (WHOLE SIZES ONLY)

Roanoke
Color: Brown
SIZES 5-11 (WHOLE SIZES ONLY)

Roanoke
Color: Brown
SIZES 7-13 (WHOLE SIZES ONLY)

Roanoke
Color: Black
SIZES D = 8-15 (WHOLE SIZES ONLY)

Roanoke
Color: Black
SIZES 7-13 (WHOLE SIZES ONLY)
CUSTOM ORTHOTIC FLIP-FLOPS

Maui™
Color: Black Pearl
ITEM CSMD060
SIZES D = 7-14 (WHOLE SIZES ONLY)

Fiji™
Color: Black Pearl
ITEM CSW0050
SIZES B = 5-11 (WHOLE SIZES ONLY)

Catamaran®
Color: Mahogany
ITEM CSW020
SIZES D = 7-14 (WHOLE SIZES ONLY)

Fiji™
Color: Black Chevron
ITEM CSMD060
SIZES B = 5-11 (WHOLE SIZES ONLY)

Midnight Breeze®
Color: Black
ITEM CSW020
SIZES B = 5-11 (WHOLE SIZES ONLY)

Vegas™
Color: Black
ITEM CSW0160
SIZES B = 5-11 (WHOLE SIZES ONLY)

Seabreeze®
Color: Shell
ITEM CSW010
SIZES B = 5-11 (WHOLE SIZES ONLY)

Catamaran™
Color: Mahogany
ITEM CSW0190
SIZES B = 5-11 (WHOLE SIZES ONLY)

Bling™
Color: Black
ITEM CSW0030
SIZES B = 5-11 (WHOLE SIZES ONLY)

OUR MOST POPULAR
CUSTOM ORTHOTIC FLIP-FLOP

Midnight Breeze®
Color: Black
ITEM CSW020
SIZES B = 5-11 (WHOLE SIZES ONLY)

Seabreeze®
Color: Shell
ITEM CSW010
SIZES B = 5-11 (WHOLE SIZES ONLY)

Bling™
Color: Black
ITEM CSW0030
SIZES B = 5-11 (WHOLE SIZES ONLY)

FootLevelers.com | f  t  v  19

*No factory liner.
Heel lifts not recommended for Naots.
80% of people will experience LBP once in their life

37% of adults say LBP affects their ability to sleep

34.5% reduction of LBP with Foot Levelers custom orthotics, proven by recent study

Ask us how Foot Levelers Custom Orthotics can help treat back pain.